

COOKIE NOTICE

The company **KŠD LEGAL advokátní kancelář s.r.o.**, having its registered office at Hvězdova 1716/2b, Nusle, 140 00 Prague 4, identification number: 257 11 229, and other companies from the KŠD Group (“**We**”), as the operator of the website www.ksd.cz (the “**Website**”), hereby issues for the users of the Website (the “**Users**” or “**You**”) this cookie notice that are used on the Website (the “**Notice**”).

1. COOKIES

1.1 Cookies are text (data) files that contain a small amount of the information (data) that are stored in the user’s computer, mobile phone, or another device during the visit of the website. Subsequently, during each successive visit of the website, cookies are sent back to the website (or other sites) that recognise cookies; therefore, they permit to the website to identify the user’s computer, mobile phone, or another device.

2. PURPOSE OF COOKIES

2.1 Cookies are used for various purposes, from ensuring the functionality of the website, through enabling the individualization and personalization of the website or statistical analyses of behaviour of the users on the website, to targeting of advertising.

3. KINDS AND TYPES OF COOKIES

Division of Cookies from the Perspective of Lastingness

3.1 From the perspective of lastingness (retention period), cookies are divided to session cookies and persistent cookies.

3.2 Session cookies are cookies that are activated at the time of opening the website and are automatically deleted at the time of leaving the website. Persistent cookies are cookies that are stored in the user’s device for the time defined in cookies.

Division of Cookies from the Perspective of Origin

3.3 From the perspective of origin, cookies are divided to the first party cookies and the third party cookies.

3.4 The first party cookies are cookies that are created by the website that you visit, and only such a website can read (identify) such type of cookies.

3.5 By contrast, the third party cookies are cookies that are created by a third party (person) that are stored in the user’s device by other website (domain) than by the website that the user is currently browsing. The third party cookies are stored on many websites on the Internet and third parties (persons) that created those cookies are able to monitor users across all websites on which those cookies are stored. Therefore, third parties (persons) may monitor, analyse, and assess behaviour of users and to provide operators of websites with various services (e.g. measuring visits on the website or placement of targeted advertising).

Division of Cookies from the Perspective of Functionality

3.6 From the perspective of function, cookies may be divided to strictly necessary cookies, performance cookies, functionality cookies, and targeting cookies.

- 3.7 Strictly necessary cookies are cookies that are needed necessarily for the operation of the website. The use of strictly necessary cookies does not require the user’s consent.
- 3.8 Performance cookies are cookies that collect the anonymous information of a manner in which users use website, e.g. subpages that are visited by users the most frequently or content in which users are interested the most frequently. Such information then enables to improve attractiveness and optimise content of the website. The use of performance cookies requires the user’s consent.
- 3.9 Functionality cookies are cookies that “remember” the information of choices and preferences of the user (e.g. the user name, choice of language or preferred size of letters) and that increase the user’s comfort of the website. The use of functionality cookies requires the user’s consent.
- 3.10 Targeting cookies are cookies that enable to offer to users more relevant and preferred content on the basis of specific interests of users in a targeted way. Such cookies are also designated as advertising cookies (targeting advertising cookies), because, quite often, such cookies are used for advertising and marketing purposes (e.g. for display of targeting advertising to users). The use of targeting cookies requires the user’s consent.

More Information of Cookies

- 3.11 More information of cookies is presented through the following links: www.aboutcookies.org and www.youronlinechoices.eu.

4. COOKIES USED ON OUR WEBSITE

- 4.1 The tables stated below include the description of cookies used on our Website:

Third Party Cookies

| NAME | THIRD PARTY (PERSON) | FUNCTIONALITY | PURPOSE | LASTING |
|------------------------|---|----------------------------------|--|----------|
| _gat_gtag_UA_2121279_8 | Google.com (Google LLC, 1600 Amphitheatre Parkway, Mountain View, California, U.S.) | Performance and targeting cookie | Monitoring the use of website, the offer of the relevant content/advertisements (Google Analytics) | 1 minute |
| _ga | Google.com (Google LLC, 1600 Amphitheatre Parkway, Mountain View, California, U.S.) | Performance and targeting cookie | Monitoring the use of website, the offer of the relevant content/advertisements (Google Analytics) | 2 years |
| _gid | Google.com (Google LLC, 1600 Amphitheatre Parkway, Mountain View, California, U.S.) | Performance and targeting cookie | Monitoring the use of website, the offer of the relevant content/advertisements (Google Analytics) | 24 hours |

- 4.2 More detailed information of third party cookies used on our Website is available through the following link:

- Google: <https://policies.google.com/technologies/cookies?hl=cs>

5. MANAGEMENT AND DEACTIVATION OF COOKIES

5.1 You may manage the use of cookies or deactivate the storage of cookies within the setting of your web browser.

5.2 You will find more detailed information through the following links on how to manage the setting of cookies or deactivate cookies in web browsers used the most frequently:

- **Google Chrome:** <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=cs;>
- **Firefox:** <https://support.mozilla.org/cs/kb/povoleni-zakazani-cookies;>
- **Internet Explorer:** <https://support.microsoft.com/cs-cz/help/17442/windows-internet-explorer-delete-manage-cookies;> and
- **Safari:** [https://support.apple.com/kb/ph21411?locale=cs_CZ.](https://support.apple.com/kb/ph21411?locale=cs_CZ)

6. PROTECTION OF PERSONAL DATA

6.1 In view of the fact that, in certain cases, data collected through cookies may be deemed to be your personal data, please read our Information Memorandum on Processing of Personal Data that is available on our Website www.ksd.cz.